



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2502098

Schedule Dates 10/18/16-10/24/16
Advertiser National Republican Campaign Comm-Independen
Agency National Media Research Planning (14053)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7032 10/18-10/24/16 NRCC (833315)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 155/1187/7032
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 05/19/16
Last Modified 05/19/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,108.75
Net Total \$68,616.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	33	\$80,725.00
Grand Total:	33	\$80,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		5/19/16
2.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5A- News-Good Morning Washington at 5a		1							1	\$325.00	\$325.00	Washington (WJLA)		5/19/16
3.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Washington (WJLA)		5/19/16
4.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$850.00	\$850.00	Washington (WJLA)		5/19/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,300.00	\$5,200.00	Washington (WJLA)		5/19/16
6.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,300.00	\$1,300.00	Washington (WJLA)		5/19/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/19/16
8.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/19/16
9.0	Normal Line / Access	10/18/16-10/21/16	4	:30	7:30P- Jeopardy			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)		5/19/16
10.0	Normal Line / Access	10/24/16-10/24/16	4	:30	7:30P- Jeopardy		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		5/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Access	10/24/16-10/24/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		5/19/16
12.0	Normal Line / Access	10/18/16-10/21/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		5/19/16
13.0	Normal Line / Prime	10/23/16-10/23/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		5/19/16
14.0	Normal Line / Prime Premium	10/24/16-10/24/16	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$9,000.00	\$9,000.00	Washington (WJLA)		5/19/16
15.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/19/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/19/16
17.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		5/19/16
18.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	11:35P- ABC-Jimmy Kimmel			1			1			2	\$600.00	\$1,200.00	Washington (WJLA)		5/19/16
19.0	Normal Line / Football	10/22/16-10/22/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/19/16
20.0	Normal Line / Football	10/22/16-10/22/16	4	:30	8P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		5/19/16

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Date:

Accepted-Station:

Date:

Comments:

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